

Vu Anh Tuan (Mr.)
General Secretary
Ho Chi Minh city Computer association (HCA)

HCM City, 11th July, 2014

Dear Sir/Madam,

Software Expo Asia 2014 is the professional trade and innovation sharing platform held annually by Software Industry Promotion Agency (SIPA), Ministry of Information and Communication Technology of Thailand, with the expected scale of 200 booths of software products, digital, mobile applications, e-learning, etc. from 15 countries, attract over 3,000 people attend the conference, workshop and more than 10,000 exhibition visitors.

Recognizing the chance to explore the market, matching with foreign companies to connect, expand cooperation, develop business activities for your company, Ho Chi Minh city Computer Association (HCA) in collaboration with QTSC organize the tour: **“Engage and Connect at Software Expo Asia 2014”**

Time: from Aug 27 -30, 2014

Venue: Queen Sirikit national Convention Center, Bangkok, Thailand

Participant profile: IT association organization; companies specialized in outsourcing, hardware, electronics, software, digital content, integration service, certified digital signature providers, v.v.

If your company are interested in joining this tour, please contact before Aug 08, 2014 to

QTSC: Mr. Hung Anh, mobile: 0909 737 030 or email: hunganh@qtsc.com.vn

HCA: Ms. Phuong Dung, mobile: 0903 715 743, email: dungntp@hca.org.vn

We are looking forward to your participant.

Yours sincerely,



Vu Anh Tuan

General Secretary

AGENDA

The Program: “Engage and Connect at Software Expo Asia 2014”

Bangkok, Thailand

Aug 27 – 30, 2014

(*) Tentative program

Time	Agenda
Day 1	Aug 27, 2014
	Check-in at Tan Son Nhat International Airport
	Departure from HCMC to Bangkok
	Check-in Hotel
	Travel to expo area for arrangement
	Dinner and free to visit
Day 2	Aug 28, 2014
09:00 – 11:30	Joining SEA 2014 (Queen Sirikit National Convention Center, Ratchadapisek Rd., Bangkok)
11:30 – 13:00	Lunch
14:00 – 17:00	Workshop: “Opportunities to access Vietnam ICT market” organized by QTSC
18:00	Dinner and free to visit
Day 3	Aug 29, 2014
08:00 – 11:00	Visit Thailand Software Park (http://www.swpark.or.th/) (99/31 Moo 4 Software Park Building, Chaengwattana Road, Klong Gleua, Pakkred, Nonthaburi 11120, Thailand)
11:30 – 13:00	Lunch
14:00 – 17:30	Visit Federation of Thai Industries (Queen Sirikit National Convention Center, Zone C. 3th Floor, 60 New Rachadapisek Rd., Klongtoey, Bangkok 10110, Thailand)
17:30	Dinner and free to visit
Day 4	Aug 30, 2014
08:00 – 11:30	Bangkok tour
11:30	Lunch
	Travel to airport
	Departure from Bangkok to HCMC