

## ***An Invitation to “Sourcing Taiwan 2014”***

Dear %%Name%%,

You are cordially invited to attend the “Sourcing Taiwan 2014” convention to be held on March 26 and 27. This event promises to bring countless opportunities for buyers like you to source, purchase and do business with Taiwanese suppliers.

Having made great strides in developing its economy over the years, Taiwan has now become one of the leading suppliers of technologically advanced products in the global market. It is home to key suppliers of various products, ranging from electronics, IT components, semiconductors, photovoltaic application products, and car electronics, to auto parts, motorcycles, bicycles, machinery, mold and die works, and different industrial equipments.

“Sourcing Taiwan 2014” will serve as a trade link between you and the quality suppliers in Taiwan. We at TAITRA will arrange for you custom-made one-on-one meetings with prospective Taiwanese suppliers, to help you make the most out of your visit. **The entire event will be composed of the following activities:**

### **(1) Welcoming Reception (March 26)**

The Reception will be held on the eve of the trade meeting session. All buyers as well as representatives from relevant government agencies, industries, and business sectors in Taiwan will be invited.

### **(2) Trade Meeting Session (March 27)**

A. The session will be segmented by different industries, with each buyer having their individual booth.

B. Buyers will be arranged for one-on-one business meetings with Taiwanese suppliers based on their procurement requirements.

Please find below a tentative list of our schedule and activities.

## Schedule

Date	Time	Program	Venue
March 26, 2014 (Wednesday)	18:30 ~ 21:00	Welcome Party (invited only)	3F Banquet Hall Taipei International Convention Center (TICC)
March 27, 2014 (Thursday)	09:00 ~ 12:00	One-to-one Trade Meetings (pre-arranged)	Taipei World Trade Center Nangang Exhibition Hall
	12:00 ~ 13:00	Lunch Break	
	13:00 ~ 17:00	One-to-one Trade Meetings (pre-arranged)	
	17:00~18:00	One-to-one Trade Meetings (on-site registration)	

To sign up for the event, please contact our **overseas branch** in your country.

See You In Taipei!

Huang Win-Jung  
President & CEO  
TAITRA